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Paris

Work Experience

Freelance Product Designer

Various Companies, Oct 2017 - Current San Francisco & Paris

- Designed for companies totalling hundreds of millions of users
- Performed UX research, strategy consultation, and wireframing
- Crafted impact-driven designs from concept to implementation

User Experience Researcher

GlobaliD, June 2020 - June 2022 San Francisco

- Established user research processes at an early-stage startup
- Ran remote usability studies in multiple markets
- Collaborated with an international team
- Workshopped user personas to guide user-centered design
- Delivered actionable insights to the Product and Design teams

Product Designer

Couchsurfing, Sep 2018 - Sep 2019 San Francisco

- Designed features for over 25 million international members
- Worked with remote teams to design and launch features
- Created and ran iterative, action-oriented experiments
- Represented end-users in high-level meetings
- Ran user testing sessions online, in-office, and in the field
- Increased user acquisition on the home page by 21%

Product Designer & Frontend Developer

FT Partners, Jan 2018 - Sep 2018 San Francisco

- Worked on an internal web app as a UX-team-of-one
- Conducted research through stakeholder interviews, prototyping, and analytics analysis
- Developed scalable UI over Salesforce using HTML/CSS/Angular
- Created and worked within an atomic design system
- Laser-focused on end users, boosting conversion 4x

Product Designer

The UGA App, May - Aug 2017 Athens, Georgia

- Improved discoverability of key features for 23,000 active users
- Formed and led a user research team to field-test prototypes
- Integrated iOS/Android design guidelines into both native apps

Education

University of Georgia

2017

M.A. in Emerging Media:
Product Design

2016

B.A. in International Affairs,
Certificate in New Media

Accolades

UX panel participant at UGA

3 hackathon awards

New York Times feature

French Passport Talent

Skills

Design Thinking

Usability Testing

Prototyping

Ethnographic Research

Wireframing

Workshop Facilitation

Front-End Development

Tools

Figma

Atlassian Suite

Amplitude

Google Analytics

Tableau

HTML / CSS / JS

SCSS / SASS